

► **Performance accelerated.**  
 Improve the efficiency and profitability  
 of your digital print operation.

**More Printers Use FreeFlow Than Any Other Workflow Product in the Industry.\***

As printing professionals continue to discover opportunities and advantages of digital printing, workflow has become an increasingly important component. No one understands your workflow challenges and objectives better than Xerox. Find out how FreeFlow can meet your specific requirements—contact Xerox today for a no-obligation workflow assessment.

**The Broadest Range of Digital Printing Systems.**

Xerox invented laser printing. And today our lineup of monochrome, highlight-color and full-color production printing systems is unmatched. Whatever applications drive your business, Xerox has the right printer to produce them.

**Services and Support to Help You Succeed in The New Business of Printing.®**

The world of printing is changing fast. As you leverage digital printing capabilities to move into new and profitable market segments, Xerox has the products, business partners, services and solutions to help you make the most of every opportunity.

\* CAPV InfoTrends December 2004: The Global Print Production Workflow Market

FreeFlow is a portfolio of production workflow software and hardware products that enable you to speed up turnaround time and rev up the value of applications you produce using Xerox digital printing systems.

**FreeFlow Web Services**  
 Shorten the distance between you and your customers through online catalogs and job submission from anywhere.

**FreeFlow Makeready**  
 Simplify late-stage editing and complex document preparation.

**FreeFlow Process Manager**  
 Do more in less time by automating production steps such as PDF normalization, preflighting, imposition, customer notification and more.

**FreeFlow Print Manager**  
 Program, submit and status digital printing jobs from anywhere in your existing workflow—even JDF-based, offset workflows.

**Digital Color Production Presses**

**Wide Format Printers**

**Monochrome and Highlight Color Production Printers**

**Continuous Feed Printers**

**FreeFlow Output Manager**  
 Improve digital print production capacity, turnaround and productivity by centralizing control of job management across multiple print production systems.

**FreeFlow Variable Information Suite**  
 Select from a powerful portfolio of tools enabling Xerox VIPP® for maximum production efficiency of variable data print and presentment.

**FreeFlow DocuSP®**  
 Realize optimal productivity on Xerox production print engines with this robust, intuitive common print controller.

PRODUCTION WORKFLOW PRODUCTS

DOCUSP®

DocuSP:  
**Power**  
 your engines  
 to new heights.

For more information, call **1-800-ASK-XEROX ext. 774**, or visit us online at [www.xerox.com/FreeFlow](http://www.xerox.com/FreeFlow).

© 2005 Xerox Corporation. All rights reserved. XEROX®, DocuTech®, DocuColor®, DocuSP®, VIPP®, DocuPrint®, iGen3®, Nuvera™ and FreeFlow™ are trademarks of or licensed to Xerox Corporation in the U.S. and/or other countries. All non-Xerox brands and product names are trademarks or registered trademarks of their respective companies. The products used to create these documents are not necessarily the products featured in this document. 8/05 610P720500

# Power and ease that keep you ahead of the curve

with FreeFlow DocuSP.



Wouldn't it be great if you had a powerful processing solution that was easy to use and gave you cutting-edge technology advantages?

It's really not too much to ask. FreeFlow DocuSP print controllers can serve as the backbone of your print production environment, providing you with an intuitive user interface, powerful job controls, and unparalleled concurrency for outstanding productivity. If these concerns are on your mind, it's time to ask about FreeFlow DocuSP.

- "I need to keep up with latest technology but I can't keep retraining my operators!"
- "I want a better way to manage my entire fleet of printers so I can make the most of my resources."
- "Limited data stream support limits the jobs I can take in."
- "I need a front end that's flexible enough to accommodate last minute changes and rush jobs."

FreeFlow DocuSP print controllers share common characteristics but they're no cookie-cutter solution. In fact, they're built to meet the specific requirements and fulfill the unique needs of nearly every print production environment. If you're looking for more control over your print production, maybe it's time to make the move to the FreeFlow DocuSP print controller.

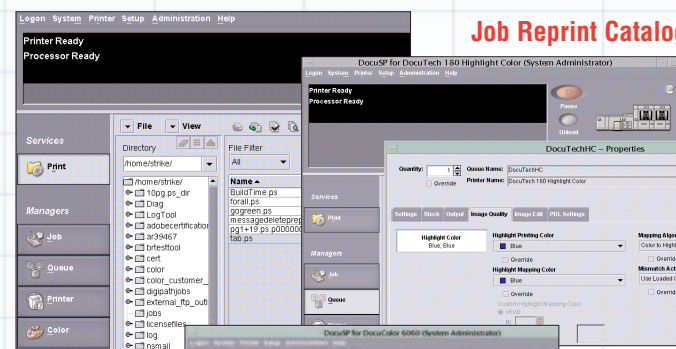
**FreeFlow DocuSP**, or FreeFlow Document Services Platform, is the print controller that powers the fleet of Xerox production printers. DocuSP provides a common interface across Xerox printers, is easy to use and requires minimal operator training while offering truly powerful job control. FreeFlow DocuSP is available in seven languages.



**Send your jobs from a variety of network environments**  
The DocuSP controller efficiently handles the most widely used data streams in the industry without the need to reconfigure, transform, or reboot. It receives jobs in different data streams concurrently and processes one after the other without operator involvement. Supported data streams include IPDS, LCDS, PostScript, Optimized PostScript, VIPP, PPML, PCL, TIFF, ASCII, and PDF.

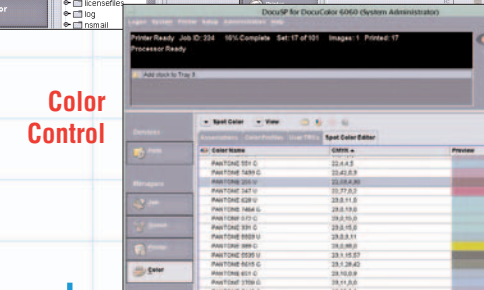
**Automate for optimum throughput**  
Queues are similar to virtual printers or hot folders but with a greater range of functionality and control. The Queue Manager allows you to create up to 250 queues with specific programming to help automate printer workflow. Because you program the queue, you don't need to program each job, resulting in quicker turnaround and optimum job throughput.

## Job Submission



## Job Reprint Catalog

## Color Control



**Exceptional color control**  
Comprehensive color management tailored to your operators' skill levels increases productivity and results in consistent, high-quality color output from job to job and printer to printer. DocuSP fully supports those Xerox color presses that are Pantone licensed.

**Maximize printer productivity**  
Receive, RIP, and print multiple jobs simultaneously to maximize printer productivity. Operators can View, Release, Hold, Promote, Forward, Print Now, Proof, Move, Cancel, Delete or change Properties to jobs listed in the Job Manager.



## Print production versatility

With DocuSP, the full range of Xerox digital production printers is at your reach, including:

- Nuvera™ Digital Production Systems
- DocuTech® Production Publishers and Copier Printers
- iGen3™ Digital Production Presses
- DocuPrint® Production Printers
- DocuColor® Production Printers
- Continuous Feed Printers

**Quick and efficient printer control**  
Printer Services allows quick and efficient access to configure your print environment, set up queues to manage the flow of jobs, program job properties, and manage the print engine.

FreeFlow DocuSP lets you position your business for whatever the future holds.

Streamline workflow, increase productivity, maximize efficiency, manage your printer fleet—all through a single, common interface.

► **Powerful job control from a simple user interface** allows operators to hold, interrupt, proof, reprogram, and forward jobs to maximize print engines and productivity.

► **"Train once" paradigm reduces your training costs and keeps operators productive** because of DocuSP's common interface and functionality across more than 35 Xerox production printers.

► **Complete compatibility with the widest range of data streams** including variable content languages mean increased applications and opportunities.

► **Unparalleled concurrency and up to 250 programmable print queues** deliver maximum productivity and maximum flexibility—whether you're running hundreds of small jobs or a transactional customer database with thousands of entries.

FreeFlow DocuSP works with other FreeFlow products like Web Services, Makeready, Process Manager, Print Manager, VI Suite, and Output Manager to deliver scalable and integrated production workflow solutions.