

For more information on Xerox Productivity Plus, call **1-800 ASK XEROX** or visit us on the Web at: www.xerox.com

XEROX[®]

Technology | Document Management | Consulting Services

Xerox Productivity Plus
Integrated Maintenance Program
for the Xerox DocuColor[®]
Digital Color Presses

Overview

Specifications for Xerox Productivity Plus

Standard Hardware

- 1.1Ghz Intel[®] Celeron[®] Processor (minimum)
- 256mb RAM Memory
- 64mb Compact Flash Memory

Network Protocols

- Ethernet protocols
 - TCP/IP

Network Connectivity

- Ethernet 10/100BaseT
 - (unshielded twisted pair) RJ45

Standard Software

- Linux
- Sun[®] J2ME[™] (CDC Profile)

Software Requirements

- Microsoft[®] Internet Explorer[®] version 5.0 or higher
- Netscape[®] version 6.2 or higher

Standard Features

- eService Logs
- Remote Device Monitoring
- Diagnostic Routines
 - Halftone
 - Registration Control
 - Belt Edge Learn
 - Max Setup
- Automatic Software Upgrade Notification
- Network Downloadable Upgrades
- Self-Maintenance Training
- Hands-on Instructor-led Training

Security

- Industry standard HTTPS/SSL
- 128 bit encryption/VeriSign[®] SSL Certificates
- Device initiated communications only
- Auditable transaction logs

Regulatory Approvals

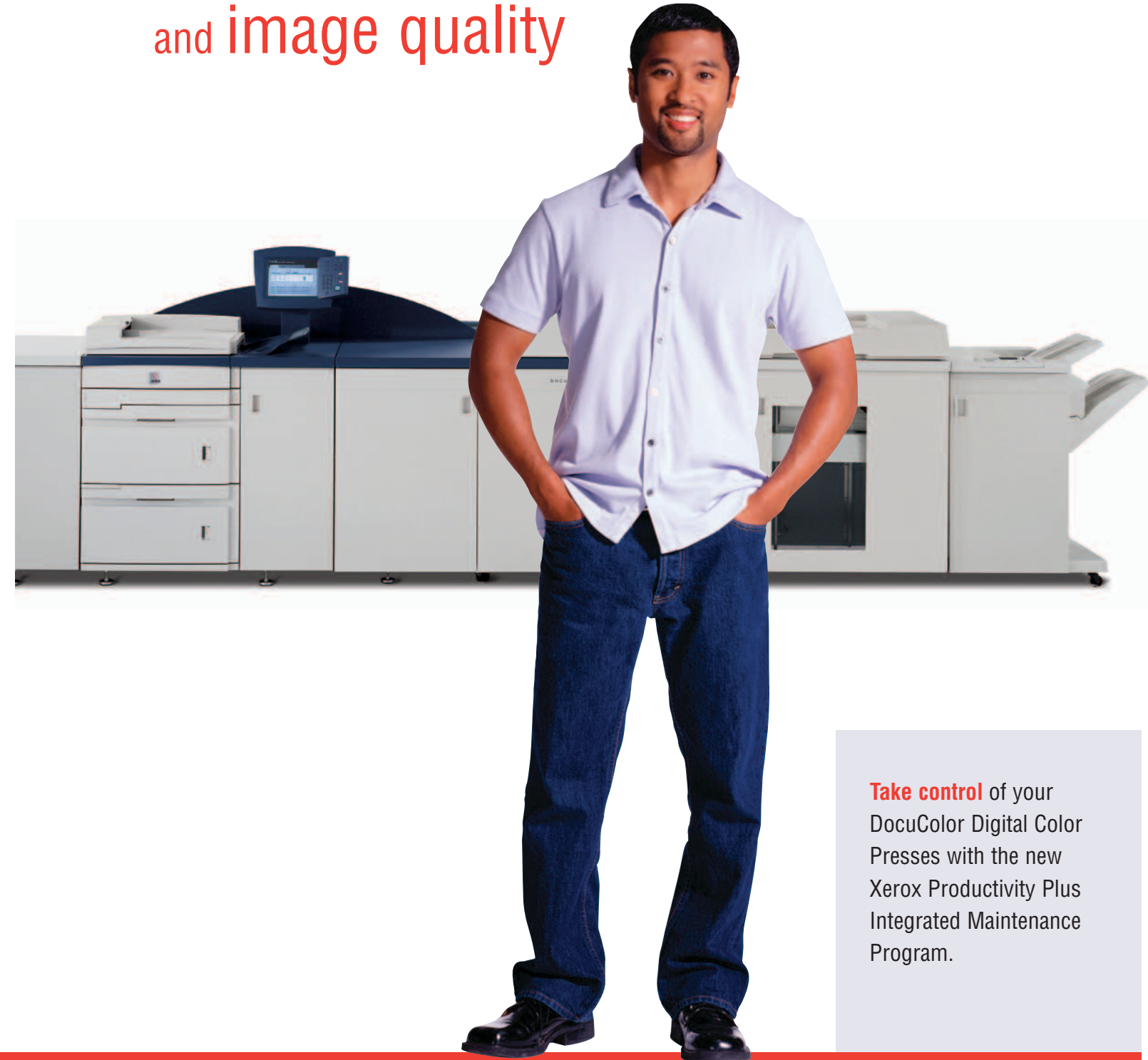
- UL, CUL
- CE Marked

Power Supply

- Autoswitching 110/220V, 50/60 Hz for global use



Help yourself to a new level of productivity and image quality



Take control of your DocuColor Digital Color Presses with the new Xerox Productivity Plus Integrated Maintenance Program.



Maximize your productivity by optimizing the performance of your DocuColor Digital Press



When it's operating at peak performance, your DocuColor digital press is a remarkable device, offering beautiful color output and benchmark reliability.

Now, with the Xerox Productivity Plus Integrated Maintenance Program, you can get that kind of performance all the time—job after job, day after day—giving you the freedom to optimize the way you run your business.

You can, for example, be more productive. Increased system reliability and uptime mean you can always run your shop at peak volume.

You can be more efficient. Greater control over image quality should result in fewer remakes and less wasted time and materials. Not to mention more satisfied customers.

Finally, you can be more aggressive. You can accept more jobs and start soliciting the kinds of work you might have avoided in the past. All of which adds up to a fast payback of your investment in Xerox Productivity Plus.

Now you have the power to maximize productivity.

Xerox Productivity Plus is designed to give you unprecedented control over the image quality and reliability of your DocuColor digital press. Your operators can employ a host of user-friendly diagnostic routines to make sure every sheet meets your standards. What's more, they can perform preventive maintenance and handle minor repairs that help keep your DocuColor digital press up and running. Increased self-sufficiency means you will have a reduced need for service calls, maximizing valuable hours of productivity.

In addition, you will have greater independence after contracted support hours, so you can run your second and third shifts with confidence.

Strengthening our service partnership.

As a Xerox Productivity Plus customer, you can expect to continue the relationship you've developed with your Xerox Service Representative. But, now more than ever, you will work as a team.

Imagine the new level of flexibility you will have in resolving problems. Choose either self-initiated maintenance or enlist the help of your Xerox Service Representative, either by phone or in person.

Xerox Productivity Plus enhances your Xerox Full Service Maintenance Agreement by providing better information to your Xerox Service Representative before making a service call. We will continue to use the familiar processes for call escalation on either technical or application support. We will also monitor the progress of your operators to ensure that they are maintaining your digital press at optimum levels.



Consistent image quality gets bottom-line results.

The benefits of consistently great, sellable image quality will thrill your accountant, as well as your customers.

With Xerox Productivity Plus, there is minimal quality "drift," even on the longest runs. Self-diagnostic tools give you constant control on an immediate, as-required basis, so every page of every job comes off the press at optimal quality. The result: you will see fewer rejected jobs, less rework, and greater overall productivity.

Xerox Productivity Plus helps Printing, Inc. gain self-sufficiency, consistent color quality, and improved turnaround

The Client

Printing Inc. satisfies (and sometimes amazes) customers with their versatility and understanding of printing technology. Their pride in printing craftsmanship and customer care sets them apart. For more information, visit www.printinginc.com.

The Challenge

Printing Inc. knows customers demand the same quality from digital printing as from offset or web presses: brilliant colors and flawless printing. So Xerox technicians visited the plant every three or four days to tweak the busy Xerox DocuColor® 6060 Digital Press to ensure image quality. The challenge was to deliver exceptional quality, balanced against scheduled and unscheduled maintenance.

The Solution

With Productivity Plus, Printing Inc. seized the opportunity to save time and money by doing their own maintenance to maximize reliability, uptime, and image quality. The Web interface allowed them to easily adjust colors, manage paper trays and sensors, while maintaining production schedules. Training was simple: one day on-site, plus reference documentation and video.

The Results

Productivity Plus gives Printing Inc. the tools to be self-sufficient and deliver both superior quality and faster turnaround. It maximizes uptime by keeping the machine within tight specifications and detecting potential problems before they interfere with production. It gives them far more control over press performance and improves their ability to win new business—while meeting the needs of existing customers with the quality they demand.

“Productivity Plus positively affects our bottom line. We really notice the difference in uptime, and can guarantee projects will be ready on deadline.”

— James Williams, Color Technical Key Operator, Printing Inc.



More confidence, more volume, more profits.

The Xerox Productivity Plus program gives you more confidence in the performance of your printer, so you can say “yes” to more jobs.

Think about the opportunities you have passed up, such as unexpected work that did not fit in the production schedule, or demanding customers who required fast turnarounds. With your DocuColor digital press always operating at optimal performance, you can turn them all into new business and new profits.