

# Order Center: Consolidate your online and offline orders into one efficient workflow.

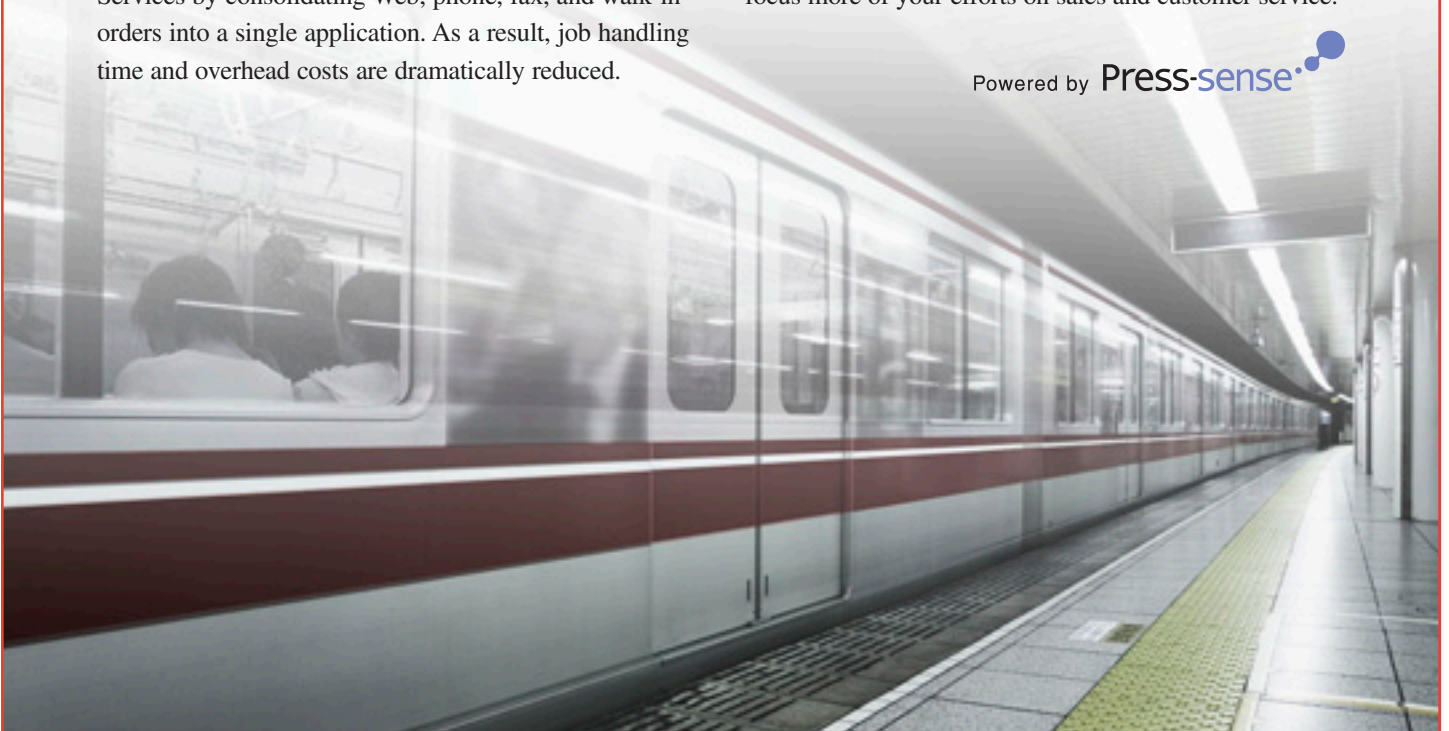
Xerox FreeFlow® Web Services, powered by Press-sense™, helps you connect with your customers, giving them 24/7 access to your services via the Web. But what about those customers who prefer to order offline? How do you efficiently manage their requests? Now, there's a software program that incorporates your offline client interactions into your Web-to-Print workflow, helping streamline your operations—Xerox FreeFlow Web Services Order Center.

Developed specifically for the on-demand print arena, Order Center expands the capabilities of FreeFlow Web Services by consolidating Web, phone, fax, and walk-in orders into a single application. As a result, job handling time and overhead costs are dramatically reduced.

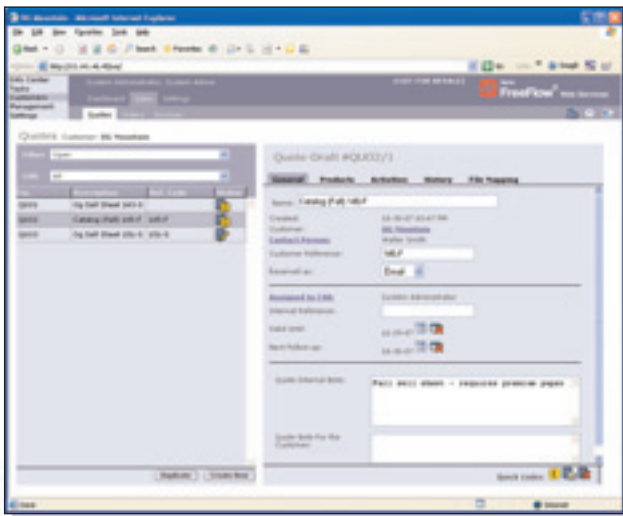
Increased tracking capabilities make it easier than ever to manage every aspect of a job, from ordering through production and delivery. Improved billing features generate invoices, track outstanding debt, and ensure that all jobs are billed correctly the first time.

Order Center can help reduce time-consuming and routine work. All of the customer information you need for tracking ordering frequency—including past orders, invoices, emails, and more—is only a mouse click away. Instead of searching for elusive information, you can focus more of your efforts on sales and customer service.

Powered by **Press-sense** 



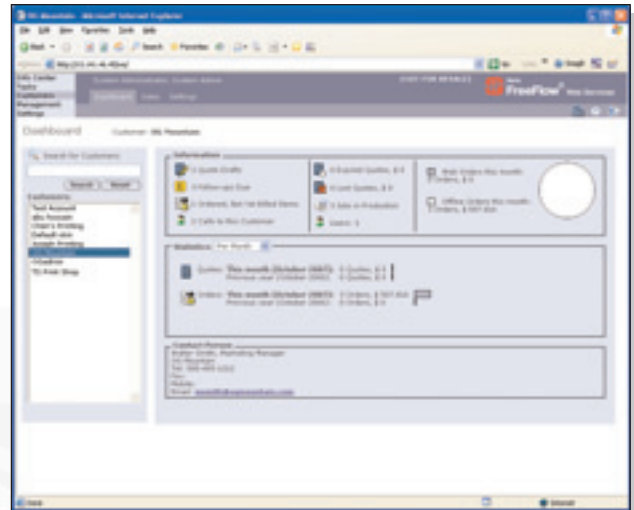
**Maximized productivity.** Daily “to-do” lists and auto prompts remind customer service team members of important tasks, including estimates, billing, and follow-ups. Plus, management can utilize specialized reporting capabilities to monitor day-to-day business activities—with the ability to review jobs by customer, employee, and more.



*Quickly and easily search orders to view properties, track job status, and review customer history.*

**Satisfied customers.** You and your team are not the only ones that benefit from a fully integrated workflow. With an efficient system in place, you'll be better able to anticipate the needs of your customers and respond to them in a timelier manner, building confidence and loyalty.

For more information on FreeFlow Web Services Order Center or other workflow products, call 1-800-ASK-XEROX, extension 774 or visit [www.xerox.com/FreeFlow](http://www.xerox.com/FreeFlow).



*View quotes, unbilled jobs, follow-ups due, and more—sorted by client—with the click of a button.*