

Xerox DocuTech 65 Publisher



Big
Printing...

little printer

THE DOCUMENT COMPANY

XEROX

Print here, print there.

Introducing the Xerox DocuTech 65 Publisher with DigiPath™ Production Software.

As today's customers become more educated on the capabilities of digital technology, they tend to expect more from their printing suppliers. The technology you use to fulfill their demands can mean the difference between customer satisfaction and customer disappointment. With the Xerox DocuTech 65 with DigiPath, you manage, store, personalize, improve, print, reprint and publish the right quantity of your customers' documents on demand—anytime, anywhere.

Follow the path to digital printing success...

Scan

Making the move to digital technology is easy with the DocuTech 65 with DigiPath. You are able to accept virtually all jobs via network, disk, Internet, or hardcopy. If the job is electronic, it may be a point and click away from printing. If the job arrives as hardcopy, DigiPath's DocuImage 620S scanner digitizes the job at 600 dpi, allowing the file to be enhanced, proofed, or sent directly to print with minimal labor.



Makeready

Once jobs are in digital form, DigiPath's powerful makeready features like imposition, cut and paste, deskew/despeckle, and signaturization ensure that documents leave looking better than when they arrived.



Document Library

The digital document library is where you store and manage files on MOD, RAID, or tape in print-ready formats that can be manipulated by DigiPath's makeready features. With DigiPath, files are easily indexed, which facilitates on-line management, and fast retrieval for proofing, reprinting, and reusing of jobs.



A business in Los Angeles is beginning training sessions that will take place in New York every three weeks. Training session materials include 25 high quality 30-page manuals that need to be updated to incorporate the most recent sales figures. Because different parts of the manual come from different satellite offices around the world, the business decides to find a digital printing partner in the New York area that can accommodate their unique requirements.

A Manhattan printer, who recently entered the digital printing market with the purchase of a DocuTech 65 with DigiPath, is chosen.

For the business' first training session, the manual cover is submitted via the Internet from an agency in Texas, pages 1-18 come on a disk from California, and pages 19-30 arrive in hardcopy form from Europe. The hardcopy is scanned, and all three sections of the job are integrated into one file.

The job is saved as "training" and stored in the document library. Both the Los Angeles business and the New York print shop can now easily access the file when it needs to be updated, repurposed, or printed.

Xerox DocuTech 65 Publisher— it's one of the family

Like every member of the Xerox DocuTech Publisher Series, the DocuTech 65 is characterized by astounding image quality, unsurpassed flexibility, and the superior reliability and performance required to extend production printing to the enterprise. Unlike the rest of the Publisher Series, however, the DocuTech 65 has a small footprint, allowing the power of production publishing to fit anywhere you need it.



Not only is the DocuTech 65 with DigiPath the most cost-effective way to gain entry into the production printing environment, it is also the perfect technology to complement your current configuration of production devices. Because the DocuTech 65 uses the same powerful, flexible DocuSP controller and work processes as the other members of the DocuTech Publisher Series, turnaround time and productivity can be substantially improved across the board through job sharing and distributed printing.

Web Viewing and Submission

The World Wide Web acts as a dynamic link for job submission and customer services.

A standard Web browser enables easy access to files. You may then conveniently browse, view, and proof jobs on screen,

and request print services. You may also submit new print jobs, provide source files for photos and graphics, order reprints, and check the status of jobs.

DocuTech 65 Publisher

The DocuTech 65 has a 65 ppm engine which is able to run a wide range of throughput materials up to 12" x 18" (A3) and 110 lbs (200 gsm) at an impressive 600 x 600 dpi. Its DocuSP-based Controller accepts jobs in Adobe PostScript, PCL and TIFF formats and rasterizes them at rated speed, which provides efficient printing of run lengths as short as one. The DocuTech 65 also supports VIPP software for customized/personalized printing using variable data from a host computer system.



By simply typing in the file name "training" and the password, the manager in Los Angeles views and proofs the manual. He then uploads the current sales figures and submits an order for 25 of the most recent version of the manuals to be printed.

The electronic job ticket tells the DocuTech 65 exactly how to print the job, including the use of multiple stocks, inserts, mixing simplex and duplex pages, applying covers, and stapling.

The New York printer produces the job on their DocuTech 65 Publisher and delivers the completed manuals to the training session site, two blocks away.

The Los Angeles manager goes back on-line to find that the manuals have already been completed. He immediately begins planning for training session in other major markets.

Xerox DocuTech 65 Publisher with DigiPath Production Software: One printer... many solutions.



Xerox brings together the most advanced technology in the world in a family of solutions that help you create explosive growth for your business and capture your share of the multi-billion dollar digital printing market.

BACKED BY THE WORLDWIDE RESOURCES OF THE DOCUMENT COMPANY, XEROX

We back your DocuTech 65 Publisher with an award-winning, world-leading service and support organization that keeps open for business and provides ongoing application expertise. Our advanced service technology gives you greater control over uptime, and minimizes the number and duration of service calls.

Two innovative solutions exemplify our commitment to maximizing your productivity. The first is called Sixth Sense™ Technology, an offering that allows us to dial into your system, pinpoint many problem areas, and troubleshoot them remotely. In many cases, a Xerox service representative can fix the problem right over the phone.

Customer Replaceable Units also help eliminate downtime and keep your equipment running at peak levels by making it easy for you to replace key machine elements when the time is right.

And as a final testament to our dedication to your satisfaction, we offer the unmatched peace of mind of the Xerox Total Satisfaction Guarantee.

A SAFE INVESTMENT, A CLEAR PATH TO THE FUTURE

You will discover that the versatility and functionality of your DocuTech 65 with DigiPath greatly improves your ability to capture more pages and finish jobs faster. And as your digital printing volume increases, add a second printer. Xerox offers other members of the DocuTech Publisher Series that can carry you to the next level in the production environment. Combining the strengths of DigiPath with the DocuTech 135, DocuTech 6100, DocuTech 6135, or DocuTech 6180 is the ideal way to have your technology keep pace with your business.

Our ability to provide a clear path to the future is based on a product architecture that is open and upgradable—one that recognizes that the technology curve is moving on a continuous and steep ascent. Your DocuTech 65 with DigiPath is a digital solution that grows with you and provides a consistent workflow and upgrade path that maximizes your ability to print on demand.

For more information on the Xerox DocuTech 65 Publisher,
contact your local Xerox office or visit our website at www.xerox.com/print



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