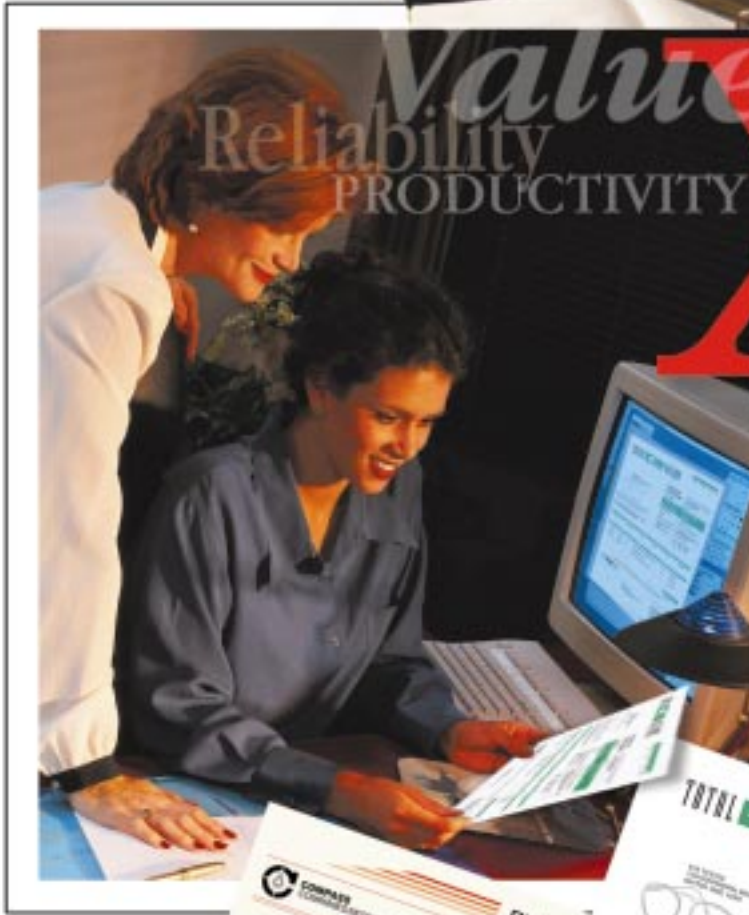


DocuPrint[®] Production Printers

THE DOCUMENT COMPANY

XEROX



...because the bottom line is uptime

“DocuPrint means reliability..”

WHEN IT COMES TO PRODUCTION PRINTING, there’s no substitute for uptime. Your printer is either “up” and doing the job you need it to do—or it’s “down,” and so is your profitability.

With performance you can count on, DocuPrint’s reliability shows up as profitability for your company.

XEROX DOCUPRINT PRODUCTION PRINTERS set the standard for reliability. Which means that when you’re

printing critical documents in tight print windows, you have a printer you can count on to perform — from a company you can count on to stand by you. Day in and day out.

WITH A WIDE RANGE OF CAPABILITIES, host configurations, connectivity options and data stream support, there’s a DocuPrint

solution that will fit your requirements — including the most important one of all: peace of mind.

IT SHOULD COME AS NO SURPRISE that the most reliable printers in the industry are backed by the strongest proven service and maintenance organization in the industry.

DOCUPRINT PRINTERS ARE SUPPORTED by thousands of experienced service engineers. These highly trained, field service professionals work in teams to ensure that the necessary expertise is on hand to resolve your problems quickly and efficiently. In a further boost to your productivity, nearly all of the parts needed to make a DocuPrint repair are either “in the trunk” or stored in local parts depots.

■ Because we understand your business processes, DocuPrint delivers flexible systems for all environments.

. and reliability means uptime.”

IT IS THE EXTRAORDINARY DEPTH AND SPEED of our response that has earned Xerox a world-wide reputation for superior service—a reputation that no one else can match.

For environments that seem to get more complex every day, Xerox' DocuPrint delivers service and support that's vital.

WE WANT YOU TO BE AS CONFIDENT of the reliability and performance of our DocuPrint printers as we are, so Xerox offers every DocuPrint printer with the only Total Satisfaction Guarantee in the industry.

DocuPrint:

Value, reliability and productivity you can count on—print after print after print.



THIS WRITTEN GUARANTEE IS YOUR ASSURANCE that we will stand behind you, your printer, your applications and your company. It states, in no uncertain terms, that your satisfaction is our top priority. It provides final proof that DocuPrint takes your uptime—and your peace of mind—as seriously as you do.

■ Advanced features create optimal performance for every application.



■ DocuPrint's full-service approach means total value and lower cost of ownership—a bottom-line difference.

DocuPrint
Production Printers

■ DocuPrint gives documents the power to reach your audience and deliver your message in a dynamic, personalized way.

Discover the DocuPrint Advantage: Flexible architecture, focus on your business, superior products and world-class support.

THE DOCUMENT COMPANY

XEROX

The DocuPrint Advantage

FROM THE MOMENT AN APPLICATION IS CONCEIVED SOMEWHERE INSIDE YOUR COMPANY

to the moment a customer receives and responds to your document, many things have to happen. And DocuPrint brings benefits to them all.

- **Flexibility of design** means DocuPrint can handle input from a range of sources throughout your enterprise.
- **An industry and application focus** enables DocuPrint to provide support tailored to your unique document processes.
- **Superior products** deliver field-proven performance—tight print window after tight print window.
- **Worldwide, world-class service and support** focuses on keeping your printer, your productivity and your profitability “up.”

Xerox DocuPrint Production Printers: Because the bottom line is uptime.



For more information on Xerox DocuPrint solutions, call 1-800-ASK XEROX, ext. PRINT or visit our website at www.xerox.com/print.

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