Live Picture Consumer Products

- **LivePix™ 2.0 Deluxe**
  
  *Make exciting photo projects with your personal photos.*

  LivePix 2.0 Deluxe is photo-editing software that produces photo-quality projects. Special effects tools and Intelligent Templates™ let you create spectacular collages, cards and calendars with your photos.

  **Primary Target Market:** Creative Families -- M/F 25-55 with children that own at least a computer and an ink jet printer
  **Secondary Target Market:** PC Photography Enthusiasts

- **LivePix™ SOHO**

  *Use your photos to create professional-quality business materials.*

  LivePix SOHO photo-editing software offers an assortment of templates help to create professional-quality business materials from brochures to business cards.

  **Primary Target Market:** Small Businesses
  **Secondary Target Market:** Home Office Users

- **LivePix™ LOONEY TUNES™ Photo Print Studio**

  *Create fun photo projects featuring the Warner Bros. LOONEY TUNES characters.*

  With LivePix LOONEY TUNES Photo Print Studio, add your photos to templates containing Warner Bros. characters for projects such as invitations, greeting cards, and calendars, for printing or sharing on the Web.

  **Primary Target Market:** M/F 25-55 with children that own at least a computer and an ink jet printer
  **Secondary Target Market:** Children 7-14

Other Projects:

- **LivePix™ Felix the Cat**

  *Create fun photo projects featuring the Felix the Cat cartoon character.*

  With LivePix Felix the Cat, add your photos to templates with Felix the Cat for projects such as invitations, greeting cards, and calendars, for printing or sharing on the Web.