

Fewer touches. Greater productivity.

When jobs can go quickly and automatically from submission to printing to finishing to shipping, your productivity and profitability can soar. It comes down to more jobs in, more jobs out, for a greater return on your investment. The Xerox FreeFlow Digital Workflow Collection can help you automate to save time and reduce costs for every job, from point of entry to final delivery.

Orders come in through your current system or the 24/7 Web portal enabled through **FreeFlow Web Services**, powered by Press-sense™.

Immediately, they're processed through **FreeFlow Process Manager™**, which automatically handles preflight, imposition, scripting, and more.

FreeFlow Print Manager takes care of job ticketing and tracking – it can even integrate with your offset prepress systems.

Jobs can also be prepared with our document preparation software, which allows you to view and prepare jobs for printing – **FreeFlow Express to Print** uses templates for ease and simplicity while **FreeFlow Makeready®** puts advanced capabilities at your fingertips.

Now, **FreeFlow Output Manager™** takes over, acting as a centralised collection point to route and schedule jobs across multiple printers.

Finally, the **FreeFlow Print Server** RIPs the jobs, providing timesaving efficiency, excellent image quality, and benchmark security.

Looking to gain a competitive edge? Use the **FreeFlow Variable Information Suite** to add personalisation and cost-effective security features to your documents.

The bottom line? Whether you use one of these products or integrate several to meet your specific workflow needs, you can connect with your customers, reduce costs, and enable new applications.

Xerox® FreeFlow® Express to Print Specifications

Hardware Components

Minimum requirements:

- Processor: Intel® Core 2 Duo 2.0 GHz or better, or equivalent AMD processor
- System Memory: 2 GB
- Hard Drive Capacity: 80 GB SATA 7200 RPM. Customers should make appropriate allowances when selecting hard disk capacity in order to accommodate specific application needs, including considering larger disk capacity and/or additional drives.
- Video Capability: Video Controller (AGP or PCI-based) with 128 MB RAM
- Ethernet Capability: 10/100/1000 MB/sec
- Display: Analogue CRT or LCD monitor
- Input Devices: Keyboard and Mouse
- Peripheral Devices: DVD-ROM Drive
- Backup Storage Device recommended

Software Components

Supported Operating Systems:

- Microsoft® Vista™ Business Edition (32-bit) with SP1
- Microsoft® Vista™ Enterprise Edition (32-bit) with SP1
- Microsoft® Vista™ Ultimate Edition (32-bit) with SP1
- Microsoft® Windows® XP Professional (32-bit) with SP3

Application Software (if conversion of source files to PDF is required):

- Microsoft® Office 2007 (Word, Excel®, PowerPoint®, and Publisher)
- Adobe® CS3 (InDesign®, Illustrator®, and Photoshop®)

Supported Image File Formats:

- TIFF
- JPEG
- Postscript®
- EPS
- RDO
- Adobe® PDF

Supported Printers*

Including but not limited to:

Xerox® 700 Digital Colour Printer, Xerox® DocuColor® 242/252/262, Xerox® DocuColor® 5000/7000AP/8000AP Digital Presses, Xerox® iGen3® and Xerox® iGen4™ Digital Production Presses, Xerox® 4112™/4127™ Copier/Printers, Xerox® Nuvera® Digital Production Systems, Xerox® DocuTech® HighLight Colour Systems, and Xerox® DocuPrint® Continuous Feed printers

*Limited support for "bustled" or on-board Digital Front-End (DFE) controllers

For more information on Xerox® FreeFlow® Express to Print, call 0800 787 787 or visit us on the Web at: www.xerox.com/freeflow.



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Xerox FreeFlow Express to Print

Puts fast and easy prepress
at your fingertips.



Automate your way to a speedier workflow.

You can prepare more jobs quickly and easily with FreeFlow Express to Print.

It's the cost-effective workflow solution that increases your productivity. With its intuitive visual interface, you can perform job ticketing and prepress functions with a simple click of the mouse.

Reduce the time required to set up even the most cumbersome jobs, automatically. Produce business cards, brochures, books, manuals, and other jobs more efficiently – so you can keep your production pipeline filled. It's so easy to use, even novice users become experts, quickly. If you want to enhance your productivity and profitability, why would you print without it?

Simplified job preparation.

An intuitive and highly visual interface lets you view and prepare jobs at the desktop, ensuring their accuracy *before* you submit them to print. Automatically combine multiple files into one and perform tasks such as adding page inserts, tabs, and covers, as well as bar coding, page numbering, watermarks, Bates stamping, and more with drag-and-drop simplicity. Convert TIFF, JPEG, PostScript®, EPS, and RDO files to true Adobe® PDFs, on the fly. This tool is not only fast, it's smart – select your Xerox printer and Express to Print displays only the ticketing options available for that printer.

Streamlined job ticketing.

Point and click to preview every page as you prepare your jobs with tabs, covers, chapter starts, and more. View your job in page view, printer spreads, or reader spreads. You'll reduce errors while maximising print quality and consistency. Thanks to its logical, intuitive operations, Express to Print is ideal for walk-up jobs and less-skilled operators. It reduces training time, number of software applications, and steps required to perform simple prepress activities.

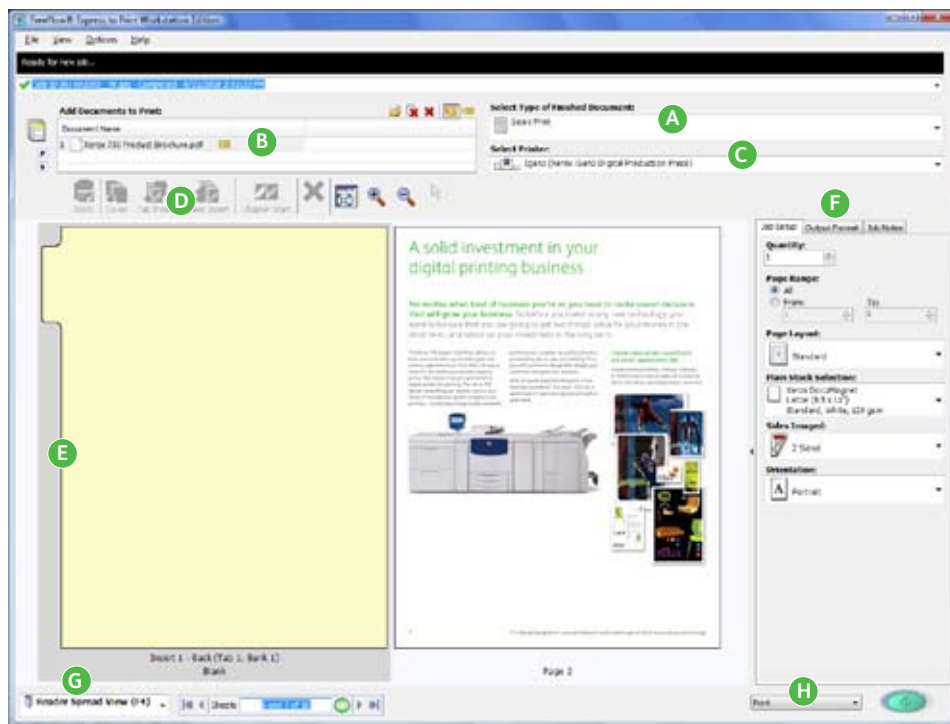
Template-based automation.

Take the guesswork and manual labour out of job preparation with over 50 predefined templates. They automate frequently repeated jobs, time-consuming setups, and routine prepress tasks such as imposition and finishing options. You'll be able to see a soft proof prior to submitting your job to print, so you can produce books, manuals, newsletters, postcards, posters, and more with greater ease and accuracy. If the built-in templates don't fit your needs, template customisation is available.

It adds up to an easier workflow – right from the start.

You can install Express to Print on your Windows® computer yourself – there's no complicated programming. And because it doesn't reside on a server, it doesn't tie up resources needed to process and RIP your jobs. Created to work exclusively with your Xerox digital print engines, Express to Print will boost your colour and monochrome workflow productivity.

The easy-to-use workflow automation tool.



A Automation Templates Select pre-built templates from this drop-down menu and your job automatically displays in the interface below.

B Active Jobs Upload native file formats to automatically convert to PDF; join multiple files into one.

C Destination Printer Connect to all of your Xerox digital printers, then choose which one you want to print to.

D Preparation Icons Click and drag to add covers, stocks, tabs, inserts, watermarks, page numbers, and more using easily identifiable icons.

E Interactive Visual Interface Dynamically preview your jobs as you build them with job ticketing.

F Job Ticketing Selection Select printing parameters or add special job notes/banner messages – your job will automatically update in the visual interface.

G Preview Options Select to preview by page, printer spreads, or reader spreads.

H Print Choose to print, save at printer, or print to file.

Seeing is believing.

Use Express to Print's built-in templates to streamline a repeated job like business cards. Or create your own customised templates for other labour-intensive applications. Build a book with tabs, covers, insertions, and binding – all through Express to Print's easy-to-use visual interface. Whatever jobs you print today, or want to print tomorrow, you'll see how Express to Print makes your workflow smoother and faster.

Discover how you can move more jobs through your shop so you can be more productive every day. For a free demo, contact your Xerox representative. For more information, visit our website at www.xerox.com and enter keyword Express to Print.