

Xerox Environmental Asset Recovery Program



Describing the Environmental Approach

Xerox Canada has launched a new return and recycling program that simplifies the way customers return toner and supplies, and expands the company's effort to keep millions of pounds of waste out of landfills.

Xerox Canada is partnering with Purolator, the SCI Group of Companies and Close the Loop, one of the world's largest recyclers of imaging supplies that specializes in cartridge returns. [Close the Loop](#) will manage the recycling on behalf of Xerox using a patented material separation process that recovers used materials for reuse in new printer cartridges and other products.

This new effort is an extension of Xerox's pioneering Green World Alliance (GWA) program, an initiative launched in 1999 that established the company as a global leader in waste reduction and [environmental](#) stewardship. Globally, during the past 12 years, our collaboration with customers has kept more than 143 million pounds of cartridges, bottles, and waste toner out of landfills. To follow our new returns process please visit our GWA Website at: www.xerox.ca/about-xerox/recycling/enca.html

Reasons for the Change

Simplified Process

You will no longer need to return used supplies through a Canada Post location. Purolator will pick them up at your place of business. Through a more efficient process, Xerox plans on collecting more used supplies to remanufacture and recycle -- keeping more Xerox products out of landfill sites!

Reduced Carbon Footprint

Purolator and SCI logistics have developed a more efficient network that reduces the distance used supplies travel to get to their final remanufacturing or recycling destination, which is better for the environment.

Improved Reporting

Xerox Canada will now be able to report back to customers their participation in our Environmental Asset Recovery Program, allowing you to measure your successful contribution in helping to protect the environment.



Purolator Returns Process

Returning your used supplies such as toners, waste bottles, and drums is easier than ever:

From the GWA website www.xerox.ca/about-xerox/recycling/enca.html follow the instructions for creating and logging into a Xerox .com user account.

- Indicate the number of boxes of used supplies that you will be returning and print off the labels.
- Affix one label per box, and if you already have a regular Purolator pick-up leave the boxes at the pick-up location.
- If you do not have a regular Purolator pick-up, you can schedule one on-line by clicking 'schedule pick-up' or by calling Purolator at 1-888-SHIP-123 (1-888-744-7123).

