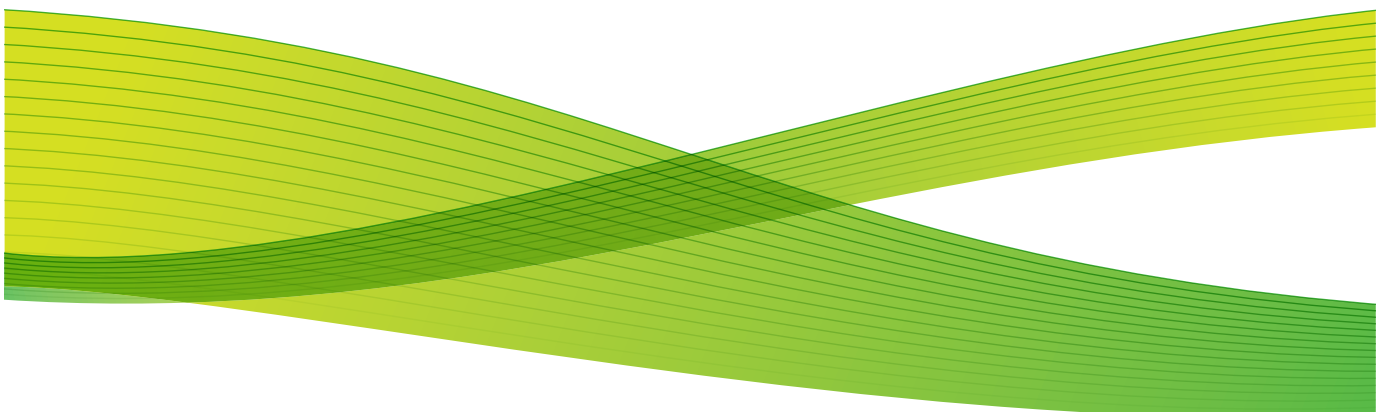


INDUSTRY APPLICATION – Healthcare – First Place Winner
PIXI Award Contest

Digital Offset Asia Pacific Co., Ltd.
M Spa International Co., Ltd
Case Study



One-stop digital manufacturer crafts customised brochures for perfection



PIXI Award Contest Industrial Applications



M Spa International Co., Ltd Brochure, Industry Application Category Digital Offset Asia Pacific Co., Ltd.

Established in Bangkok in 1988, Digital Offset Asia Pacific Co., Ltd. is one of Thailand's leading print manufacturers. From its offset specialisation, the company has expanded its digital offerings to encompass the entire range of printing services. It is also the first and thus far only online print service provider in Thailand.

From pre-press preparation to post-press assistance, Digital Offset is guided by its motto "Do One Best" in maintaining the highest level of quality for every client.

On the web: <http://www.do.co.th>

The Challenge

M Spa International Co. Ltd, a healthcare provider, sought Digital Offset's expertise in producing a limited run of high-quality brochures. In addition, the client required print on demand capabilities, as the data to be presented on the brochures had to be constantly changed.

The Solution

After a thorough consultation with the customer, Digital Offset's team of graphic designers and print specialists turned to the Color 1000 Press to produce a meticulously finished brochure.

The Color 1000 Press lived up to its reputation as the industry's most advanced and comprehensive digital print production system. During production, the team ensured the

accuracy of curve adjustments and colour calibrations, using the colour press' FreeFlow® Print Server.

The Benefits

There is no better proof of success than the positive feedback from customers. With their completed brochures in their hands, Digital Offset's client remarked on the excellent design, which made the brochure easy to handle and keep. The impeccable saddle stitch binding also allowed for easy browsing and reading. Best of all, the customer's print on demand requirement was met in a cost-effective and timely manner—proving that Digital Offset truly does each product and service in the best possible way.