

## **Xerox Incredible Inc. Sweepstakes Official Rules**

**NO FEE OR PURCHASE NECESSARY TO ENTER OR WIN. PRODUCT PURCHASE WILL NOT IMPROVE THE ODDS OF WINNING.** The Incredible Inc. Sweepstakes (the "Promotion") begins at 12:00:00 a.m. Eastern Standard Time ("EST") on Monday, January 28, 2008 and ends at 11:59:59 p.m. EST on Friday, May 2, 2008. All electronic entries must be received by 11:59:59 p.m. EST on Friday, May 2, 2008. Xerox Corporation (Xerox) is not responsible for lost, stolen, misdirected, delayed, destroyed, or illegible entries.

**2. ELIGIBILITY:** The Promotion is open only to individuals who reside in and are physically located in the 50 United States (excluding Rhode Island) and The District of Columbia (excluding Puerto Rico and all other territories) and who are 18 years of age or older at the time of the Promotion registration (upon verification of prize eligibility, misrepresentation of age requirement will void the entry). This Promotion is non-transferable. This Promotion is not open to public sector employees where such an offer would violate laws, regulations or policies. Xerox employees, contractors, advertising, public relations, promotion, fulfillment and marketing agencies, their immediate families (parent, child, sibling, and spouse) and persons living in the same households as such individuals (whether related or not) and Universal City Studios, LLLP or their respective parent companies, subsidiaries, affiliates, franchisees, or service or advertising are not eligible to participate in the Promotion.

By entering the Promotion, participants agree to release, discharge and hold harmless Xerox, Universal City Studios LLLP, its and their affiliates, subsidiaries, officers, directors, employees and agents from any and all damages, costs, expenses, and other liabilities, including damages for personal injury or damage to property, whether the damages are direct or indirect, and regardless of whether the claim is based on contract, tort or any other legal theory, which may be due to or arise out of participation in the Program or any portion thereof or the acceptance, use/misuse or possession of the prize.

By participating, you agree to these Official Rules and to the decisions of Xerox being final and binding in all respects. Void where prohibited by law, rule or regulation. All federal, state, and local laws and regulations in the US apply.

**3. HOW TO ENTER:** During the entry period (as defined above), you may enter online at <http://www.incrediblesinc.com> ("Website") by completing the online entry form according to the instructions provided. You, must provide your true and correct first name, last name, and email address.

You may receive one (1) additional entry to the Promotion by properly submitting the Email-a-Friend form on the website. Limit two (2) entries per person. All subsequent entries from the same person or e-mail address will be disqualified

Electronic entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The authorized account holder is deemed as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. All entries become the property of Xerox.

**4. PRIZE AVAILABLE:** One (1) grand prize trip for four (4) people will be awarded consisting of four (4) tickets to Universal Studios Hollywood ("USH") and four (4) tickets to an upcoming Universal Pictures film premiere ("Premiere") in Los Angeles.

The prize includes a non-exclusive VIP Tour of USH (including park passes) for four (4) people, four (4) tickets to an upcoming premiere, roundtrip transportation to the premiere and winner's hotel, \$750 cash allowance, round-trip coach airfare for four (4) people within the continental

United States (excluding Alaska), a standard hotel room for 2 nights/3 days (hotel to be selected by Universal and approved by Xerox and within 5 miles of USH), and ground transportation in Los Angeles from and to the airport. The Grand Prize winner is solely responsible for all taxes (if applicable) and any other costs associated with the acceptance and use of the prize.

**Retail Value of Grand Prize: \$2000.**

All persons must travel on the same itinerary and must be 21 years of age or older unless accompanied by a parent or legal guardian 21 years of age or older. All airfare will be at least 60-day advance purchase nonrefundable coach airfare and may require a Saturday night stay on Universal's choice of airline from the major airport nearest to the home city of the person using such airfare. Reservations must be made through Universal's designated travel agent; may require the traveler to fly on certain days of the week, and/or at certain times of day or night, and airfares may require connecting flights. Hotel rooms will be standard-sized, with 2 beds, quad occupancy and may be a non-view room. Does not include parking, meals, incidentals, tips, telephone calls, room service, mini-bar, in-room movies, laundry or any other personal expenses incurred during the trip. USH park passes will allow entry to the theme park each day but are not valid at separately ticketed events. No refunds or credits will be available for unused tours, tickets or passes.

One-hundred (100) first prize winners will each receive one (1) DVD of The Bourne Ultimatum. The prize includes shipping within the 50 United States. First prize winner is responsible for all applicable taxes. Approximate retail value of the individual prizes is \$29.95. Value does not include shipping. **Retail Value of First Prizes: \$2995.**

Odds of winning are dependent on the total number of eligible individuals. The prize is not transferable and no prize substitution or cash equivalent of prizes is permitted. **Xerox reserves the right to substitute the prize for one of equal or greater value.**

**5. SWEEPSTAKES DRAWING AND NOTIFICATION OF PRIZE WINNER:** Only one prize permitted per person. Xerox will award prize only upon winner verification and final approval. The Promotion is an electronic random drawing. The random selection will take place on Monday, May 5, 2008. Decisions by Xerox of winner eligibility, notification, and acceptance or disqualification will be final and binding. The prize winners will receive notification via email.

The prize winner will have three (3) days after notification to accept the prize or will be disqualified and an alternate winner selected. US prize winners will be required to execute and return to Xerox a W9 tax form and an Affidavit of Eligibility within ten (10) days following attempted notification before the prize will be presented.

If the selected winner has not complied with the Official Rules, cannot be contacted, is ineligible, or does not return the executed Affidavit of Eligibility and W9 tax form within the specified time period, an alternate winner will be selected. Acceptance of a prize constitutes permission for Xerox to use winner's name and likeness for advertising and promotional purposes without compensation, unless otherwise prohibited by law. All information collected will be treated in a manner consistent with Xerox's privacy policy. All decisions of Xerox shall be binding and final.

**6. WINNER:** To find out the name of the sweepstakes winner, visit online at <http://www.xerox.com/office/winners> on or after May 12, 2008, or send a self-addressed stamped envelope to: Xerox Office Group, Attn: Sweepstakes #8970, 26600 SW Parkway, Wilsonville, OR 97070.

**7. LIMITATIONS OF LIABILITY:** Xerox is not responsible for any incorrect or inaccurate information, whether caused by Website users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error, which may occur in processing entries for the Promotion.

Xerox is not responsible for lost, interrupted or unavailable Website network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic.

Xerox is not responsible for any delay, error, failure, problem or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of electronic mail or entries due to technical problems or traffic congestion on the Internet or at any Website or combination thereof, including injury or damage to any entrant, entrant's computer or to any other computer related to or resulting from participation in, or downloading materials for, this Promotion. If for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Xerox which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Xerox reserves the right at their sole discretion to cancel, terminate, modify or suspend the Promotion.

**8. CONDUCT:** Xerox reserves the right, at their discretion, to disqualify anyone found to be tampering with the entry process or the operation of the Promotion to be acting in violation of the Official Rules, to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS. XEROX RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT OR INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

**9. TAX INFORMATION:** All taxes, fees, and surcharges on the prize won are the sole responsibility of the winner.

**10. GENERAL INFORMATION:** This promotion is conducted in English (which will be given its everyday ordinary meaning), and any and all disputes will be resolved in the appropriate courts in the State of Oregon in the United States, exclusively, and subject to the laws of the State of Oregon. Should there be a conflict between the laws of the State of Oregon and any other laws, the conflict will be resolved in favor of the laws of the State of Oregon.

**11. SPONSOR:** The sponsor of this giveaway is: Xerox Corporation, Xerox Office Group, 26600 SW Parkway, Wilsonville, OR 97070